Yellowstone Teton Tours

YellowstoneTetonTours.com

Person Tour Gude:

- Full Day Yellowstone Park Tour
- Full Day Grand Teton Park Your
- Half-Day Grand Teton Tour

Brand archetype(s): Explorer

Descriptive adjectives: Expertise- Guiding those who want to travel the world and experience everything in it.

#666633
Primary Brand Color

#eeac41
Primary Accent Color

#666633
Background Color

#666633
Darker Accent Color

#878c52
Lighter Accent Color

Primary Brand Gradient

Dark Brand Gradient

Alternate Gradient

Header Font: Bevan

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Body Font: Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Dark Icons: ★ ★ ★ ★ ★

Light Icons: ★ ★ ★ ★ ★

Ideal Customer Avatars:

Avatar 1

About them:
Quick description of who they are, what they do and how they feel.

Their challenges:
- Challenge here
- Challenge here
- Challenge here

Promise to them:
One sentence of how your product or service will solve their problems.

Avatar 2

About them:
Quick description of who they are, what they do and how they feel.

Their challenges:
- Challenge here
- Challenge here
- Challenge here

Promise to them:
One sentence of how your product or service will solve their problems.

Avatar 3

About them:
Quick description of who they are, what they do and how they feel.

Their challenges:
- Challenge here
- Challenge here
- Challenge here

Promise to them:
One sentence of how your product or service will solve their problems.
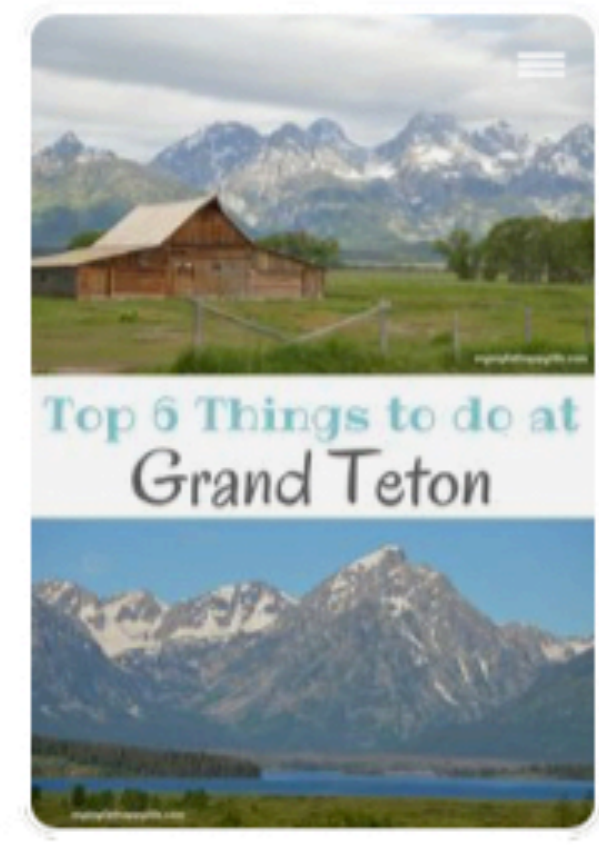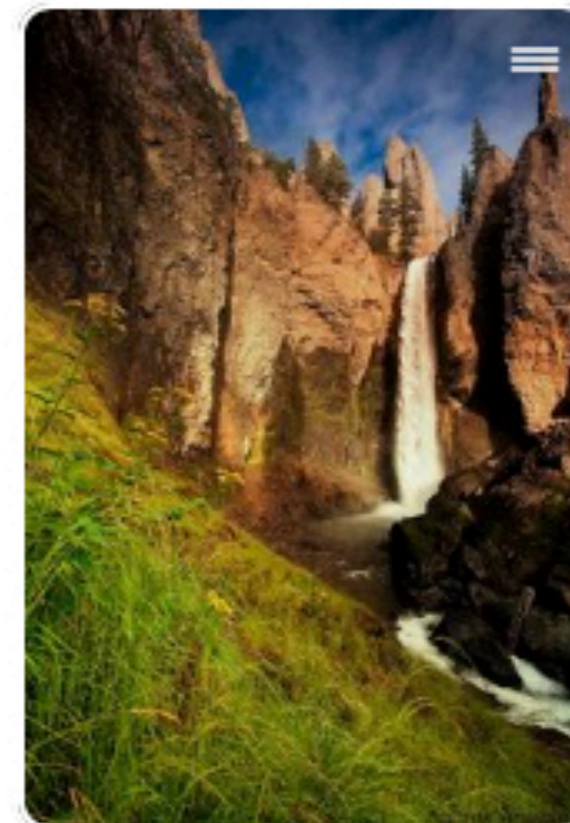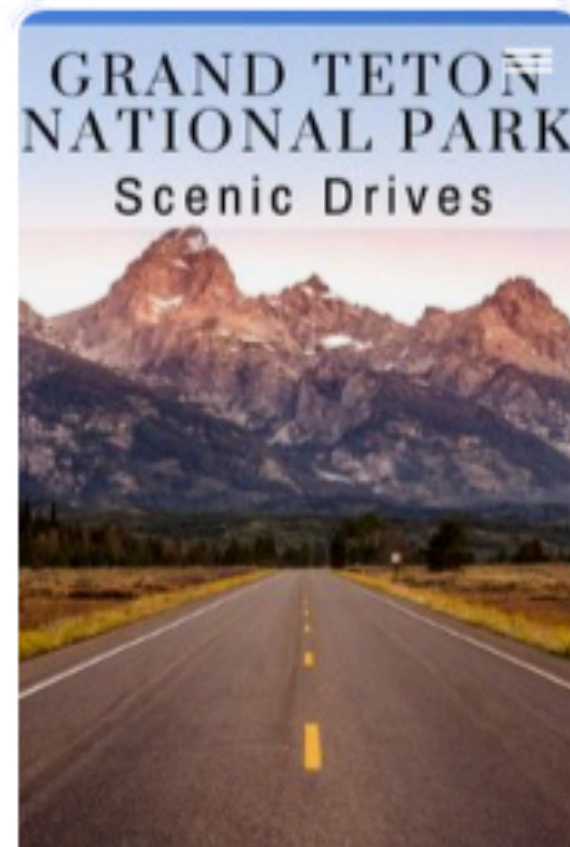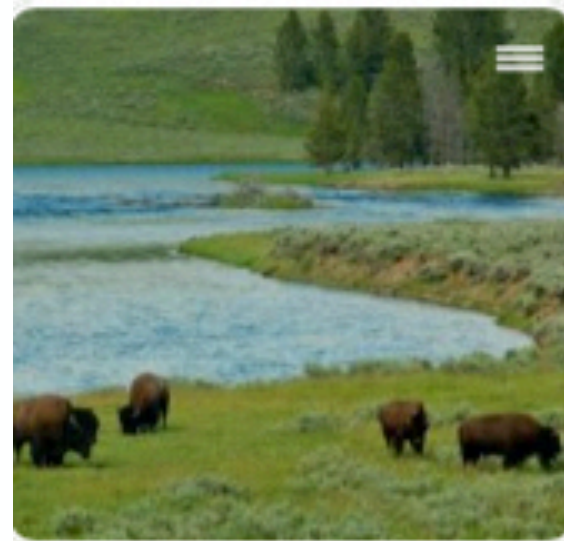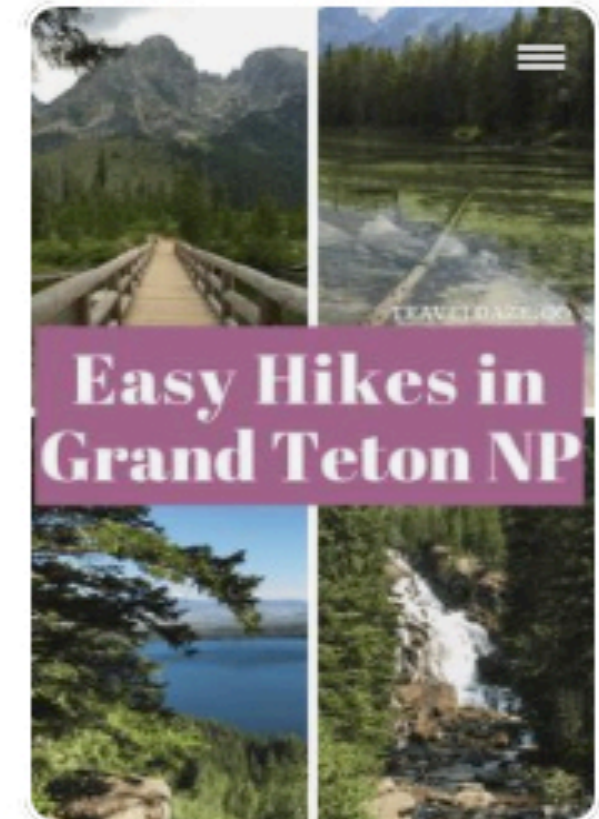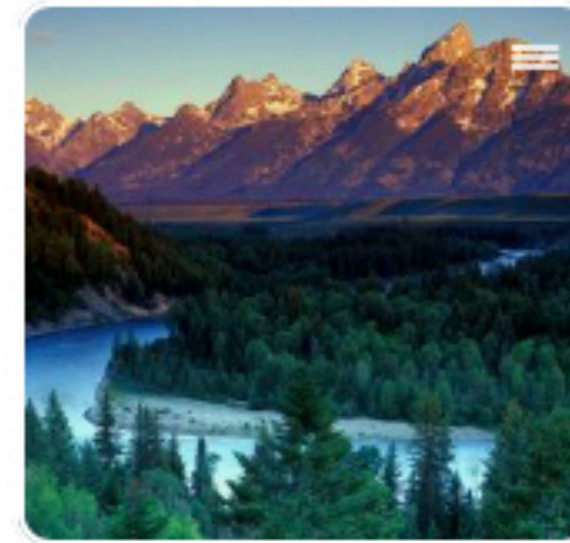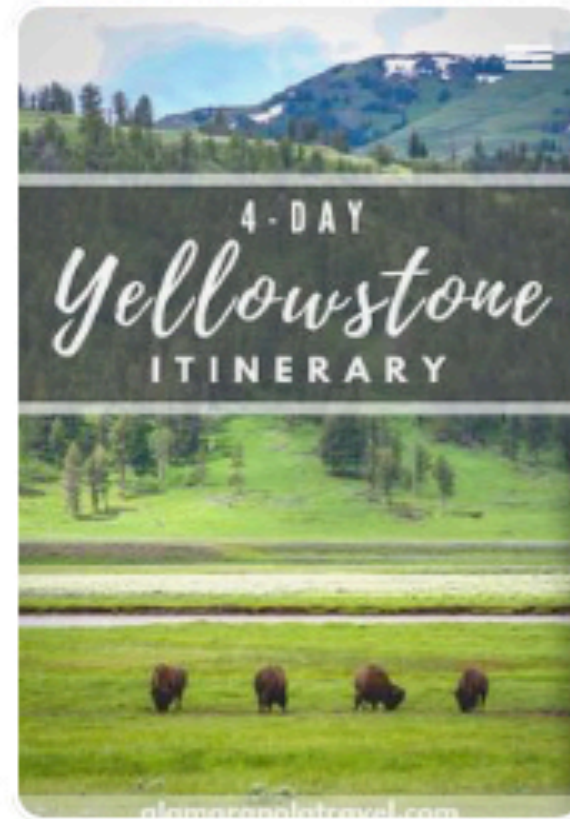
Industry Competitors:

- Company or person here
- Company or person here
- Company or person here
- Company or person here
- Company or person here
- Company or person here
- Company or person here
- Company or person here

Competitive Advantages:

Our solution is better because:
- Selling point here
- Selling point here
- Selling point here
- Selling point here
- Selling point here
- Selling point here

MOOD BOARD

GRAND TETON
NATIONAL PARK

YELLOWSTONE
National Park

4-DAY
Yellowstone
ITINERARY

Easy Hikes in
Grand Teton NP

GRAND TETON
NATIONAL PARK
RV and Tent Camping for Free

GRAND TETON
NATIONAL PARK
Scenic Drives

Top 6 Things to do at
Grand Teton

Staying at the
Old Faithful Inn
Yellowstone National Park
The largest

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