

Assets Needed for Lead Generation

IMPORTANT!!! Domain Name:

Do not attempt to register a domain name! This will only cause issues and incur additional costs.

Top Gun Leaders will register your domain name for you under your ownership.

If you already have a domain name, it will have to be transferred to the hosting we use. This requires an additional cost of \$50 or more (includes one additional year of domain name registration).

A domain name should be:

- as short as possible
- easy to remember
- not similar to others
- your name in some form

An account with Top Gun Leaders \$89/month:

Top Gun Leaders will provide your own account connected to Top Gun Leaders account. This will enable you to use the Campaigns that have been created.

A typical Campaign has 15-20 different assets: Website pages, videos, sequences, tags, lists, automations, forms, calendars, webinars, and funnels.

Your Campaign will be customized with your domain name and the Certified Wellness Coach brand with your name, images, and text.

Assets Needed:

You will need to provide the following assets. Try to provide the highest quality content you can, especially images.

- Your name, address, phone number, email
- How long you've been helping people in Reliv (start date, ex. Since 2003)
- A domain name (see above)
- A head and shoulder image of good quality with contrasting background
- A good review/referral from your upline or customer with headshot if available
- Times you are available for appointments
- Your Zoom Meeting Link and account email
- If you want your before/after photo send them separate. 1 before image and 1 after image. Please do not combine them into one image.
- Social media links, if any (YouTube, Facebook, Instagram, etc.)

One-time Set Up Fee \$250:

This is not a do-it-yourself set-up due to some technical issues, i.e. setting up DNS records, adding DKIM email verification, etc. It is very time and energy consuming. Experts for hire charge over \$3,000 to set up similar campaigns.